ARNAB MAJUMDAR

Baltimore, MD | 401-871-8377 | am16521@stern.nyu.edu | linkedin.com/in/arnab156 | ArnabMajumdar.com

EDUCATION

NEW YORK UNIVERSITY, Leonard N. Stern School of Business — **New York, NY**
Executive Master of Business Administration — ***August 2027***
Specializations in Strategy, Finance, and Sustainability & Innovation
- Elected class representative

UNIVERSITY OF RHODE ISLAND, College of Business — **Kingston, RI**
Master of Science *in Textiles, Fashion Merchandising and Design* — ***May 2012***
- Graduate Teaching Assistant (Textile Science Laboratory) & Senator - Graduate Student Association
- Research & Thesis: Apparel Impulse Behavior Among Gay Men (2012)

NATIONAL INSTITUTE OF FASHION TECHNOLOGY, Department of Fashion Technology — **Bengaluru, India**
Bachelor of Fashion Technology *in Production & Information Technology* — ***May 2008***
- Capstone Research: "Size Standardization for Kids Wear in India" - awarded "Commercially Most Viable Project"

EXPERIENCE

LOTUS MAHAL LLC — **Washington, DC**
Owner & Strategic Plan Consultant — ***2024 - Present***
- Partner with organizations to deliver digital strategy, accessible web experiences, and large-scale programming
- Coppin State University - Advised university leadership on **strategic plan implementation**: translated priorities into measurable goals, owners, and execution pathways; facilitated stakeholder alignment sessions (contract)
- Drexel University - Technical Producer, Drexel Fashion Show 2026 (contract)

BONOBOS INC. *(Walmart and EXPR)* — **New York, NY**
Senior Software Engineer — ***2022 - 2024***
- Led front-end design and accessibility initiatives for Bonobos' e-commerce platform, representing ~70% of revenue
- Launched accessible video-enhanced product pages that increased conversion by 17% via controlled A/B testing
- Collaborated with various teams to complete 4 major UI initiatives from design to delivery, such as customer self-return label generation, which saved valuable time for Customer Services and improved Net Promoter Scores
- Championed WCAG-aligned accessibility across the site by building an internal accessibility framework

SHOPRUNNER INC *(FedEx Dataworks)* — **Chicago, IL**
Software Engineer 2 — ***2019 - 2022***
- Built scalable tools that reduced costs and improved search relevance and customer customization

MADE OF CHICAGO BY VEND MY T LLC *(Activewear Brand in High Tech Vending Experience)* — **Chicago, IL**
Owner & CEO — ***2017 - 2020***
- Acquired over 1000 unique customers via vending experience

NORTHWOOD UNIVERSITY *(Fashion Merchandising & Marketing)* — **Midland, MI**
Department Chair — ***2017 - 2018***
- Led the program review and reaccreditation process for the department

COLUMBIA COLLEGE CHICAGO *(School of Fashion)* — **Chicago, IL**
Assistant Professor — ***2013 - 2017***
- Built a global coalition of strategies that resulted in the enrollment of over 800 students, doubling in 3 years

PITTSBURG STATE UNIVERSITY *(Family and Consumer Sciences)* — **Pittsburg, KS**
Instructor - Fashion Merchandising — ***2012 - 2013***
- Incorporated sustainability and technology in 100% of the fashion curriculum

RELIANCE TRENDS LIMITED *(Reliance Industries Limited)* — **Bengaluru, India**
Assistant Manager — ***2007 - 2010***
- Launched two private labels and three new store openings for Reliance Trends, while collaborating with brand managers and creative agencies to develop seasonal marketing campaigns and vendor initiatives

ADDITIONAL INFORMATION

- Interests: Painting, Automobiles, Tennis, Cooking, and Gardening